

Durham Agricultural Society

(Established 1858)

164th Annual Durham Fall Fair

AUGUST 30TH, 31ST AND SEPTEMBER 1ST 2024



Dear Durham Fall Fair Supporters,

The Durham Agricultural Society (DAS) is once again thrilled to be hosting our annual Durham Fall Fair from August 30th – September 1st 2024. A 3-day event, where we strive to promote Agriculture through Education and Community Involvement, Supporting Rural Initiatives, and Youth. This year our theme is

“Family Ties and Home-Made Pies”.

We are excited to be celebrating 164 years in the community with something for everyone to enjoy! Countless highlights include: Opening ceremonies, entertainment, local talents, Ambassador of the Fair Competition and of course the Dessert Auction! Throughout the weekend you could enjoy..., a parade, 4-H competitions, livestock and horse shows, fun and games in the Fun Factory, live demonstrations by a local Medieval Troup, homecraft and field crop exhibits, and the Bike Rodeo. Sunday wraps up with a full Breakfast, Community Church Service and Our Antique Tractor Pull, which we’ve been told is one of the best in the province, closing out the afternoon.

Each year the DAS looks to partner with community businesses like yours to fill each day with events and attractions, while offering promotion for your business as well. To aid in the success of our annual fall fair, we humbly ask for your support.

PARTNERSHIP LEVELS:

We are pleased to offer a range of partnership levels for the 2024 Durham Fall Fair. These levels can be attained by any combination of **products**, **services**, or **financial contributions**. Please review the different levels on the attached page and decide if you would like to join us as a **Partner of the Fair**.

We Request that all Partnerships/Donations be returned by March 15th 2024.

ADVERTISEMENT

Our **Durham Fall Fair Book** has a wide circulation both in the 1000 printed copies and the digital form that was shared over 800 times in 2023 on local Social Media. Your advertising helps us offset the cost of publishing this book, and that puts more money in the pot for prizes and awards – a “Win - Win” situation!

DIRECTED PARTNERSHIP AND DONATIONS MONIES

There are many items/areas at the Durham Fall Fair that need your support. When you do a Partnership or Donation, your money will be allocated where we feel it will do the most good – **This is our preference.**

That being said, if there is an area of the fair that you would like a portion of your money directed towards, please let us know when filling out the form below.

Typical areas where donations may be directed below:

4H Beef	Western Horse	Tractor Pull
4H Dairy	Fun Factory	Field Crops
4H Sheep	Ambassador Program	Bike Rodeo
English Horse	Homecraft	Entertainment

WANT TO BE A VENDOR?!

A CHANCE TO SHARE YOUR BUSINESS WITH US AND OUR GUESTS

Spaces are limited, and will be awarded and located at the fair committee's discretion. Get your request in early and we will let you know by June 1st, 2024.

For a vendor registration package, including pricing and insurance information please call the Durham Agricultural Society Office at 519 369 3388 or email us at durhamagsociety@durhamfallfair.ca .

Check out our website <https://www.durhamfallfair.ca/> and Facebook <https://www.facebook.com/durhamagsociety/> for more information and updates!

Thank you for your continued support of the Durham Fall Fair and the wider community of West Grey or beyond! (as our family ties certainly stretch!)

We look forward to seeing you at the Fair, August 30th – September 1st 2024!

Thanks!
Debbie

Debbie Tucker, President
On Behalf of the Durham Agricultural Society



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2024 PARTNERSHIP AGREEMENT

Durham Agricultural Society

(please fill out and return this sheet with your contribution)

Name: _____

as to be listed on promotional items

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Partnership Options and Return on Investments

~ Returns on Investment are guaranteed only if partnership is confirmed by March 15, 2024 ~

Check your Choices	VALUE (PLEASE LIST ANY DONATION DIRECTIVES IN THE BOX BELOW)	RETURN ON INVESTMENT
	\$ 10.00 - \$ 99.00 Friend of the Fair	Your name as a special donor in the Fair Book Friend of the Fair Status – Displayed Name entered in Partner Draw Business Receipt “Friend of the Fair” Partnership Certificate
	\$ 100.00 - \$ 249.00 Reserve Partner	Above Benefits + 12” x 18” sign advertising your name/business displayed at the fair Your name listed as sponsor on your selected Donor area or Event page in the Fair Book
	\$ 250.00 - \$ 749.00 Champion Partner	Above Benefits + 18” x 24” sign advertising your name/business displayed at the fair. Acknowledgment in our printed, Website and Social Media advertising. Acknowledgment during our Friday night opening Ceremony
	\$ 750.00 - \$ 999.00 Grand Champion Partner	Above Benefits + A public Thank you as a Grand Champion Partner during the Opening Ceremony Award presented on your behalf by our Ambassador
	\$1000 + Judges Choice Partner	Above Benefits + Acknowledgement in our Radio Advertising Ambassador Candidate wearing a sash representing your company
	\$100 Tractor Pull Bronze	Class Sponsorship, “Thank you” Announcement during event
	\$250 Tractor Pull Silver	Above Benefits + ONE 18” x 24” sign on the track with logo
	\$300 Tractor Pull Gold	Above Benefits + TWO 18” x 24” signs on the track with logo “Thank you” Announcement at the start, during and end of the class

ADVERTISING OPTIONS

Check your Choices	Value	Return on Investment
	\$30	Business Card Size
	\$50	Quarter Page
	\$80	Half Page
	\$125	Full Page
	\$175	Centerfold (only 1 side available) or inside Back
	\$225	Outside Back (full page)

Please email a High-Resolution pdf directly to: print@murraysprintshop.com { Subject Line: "Durham Fall Fair"} Please "cc" us at durhamagsociety@durhamfallfair.ca , so it can be recorded as sent. Please note we require payment before printing.

TAX DEDUCTIBLE DONATIONS

As a not-for-profit entity we follow the Registered Charity Fundraising Guidelines. Anonymous Charitable Donations can be made, and directed towards the prize money awarded in the fall fair class of your choice.

In Memory of _____

In the amount of \$ _____

Choice of Class for donation _____

If you choose to make a donation you will only receive a Tax Deductible, Registered Charitable Donation Receipt.

NON-MONETARY DONATIONS

You can also help in a non-monetary way, Prize Items or Gift Certificates representing your business are always very welcome (if you have a preference, please specify where to direct it, in the space below. (e.g., Silent Auction or Desert Auction, Ambassador Gift, Homecraft Special Prize, Fun Factory Prize, etc.).

PLEASE EMAIL OR MAIL A COPY OF THIS FORM WITH YOUR PAYMENT

WE REQUEST THAT ALL PARTNERSHIPS/DONATIONS BE RETURNED BY MARCH 15TH 2024

TOTALS

Partnerships	
Fair Book Advertisements	
Tax Deductible Donations	
Non-Monetary Donation (list items you wish to donate)	
Total	

Payments options –by E-Transfer to durhamagsociety@durhamfallfair.ca or by Cheque, mailed to

Durham Agricultural Society, P.O.Box 292 Durham, ON. NOG 1R0